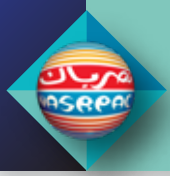




مصنع شركة النصير للطباعة والتغليف  
NASEPAC Packaging & Printing Factory Co.



# Founder

## About the Late Founder

Known to almost everyone in carton packaging industry in Saudi Arabia, GCC countries, and the Middle East, Mr. Mohamed Taleb Abed; is the ultimate father and the expert in carton converting business. "Known a man of wisdom", Mr. Abed is a business genius and a financial strategist. To the people close to him, he is a compassionate and generous father who is ready -all the time- to help out people in need. He is naturally humanitarian and born philanthropist. From his humble beginnings in Palestine, he was trained in Business Management Practice Diploma, under the auspices of UNRWA, the United Nations for Relief and Works Agency, on 1961 in Kalandia, Jerusalem. He further pursued Business Administration degree -under graduate- in Beirut Arab University, Lebanon; while settling in Saudi Arabia. His early exposure to corporate environment included his working stints in multinational companies like Procter & Gamble and Aramco; learning the ropes of business statusquo. Thereafter confidently set up his business partnership and soon, as the sole owner of Nasr Packaging & Printing Factory Company. Assuring the continuance of his legacy in the business industry, Mr. Abed has trained his sons and delegated responsibilities to his eldest son Eng. Taleb Abed as company General Manager and youngest son Mr. Ahmed Abed as Finance Manager, and helping them are highly skilled well-trained Management Team.

## Legacy of the Late Founder

More than four decades on its establishment, Nasrpac is a pioneer in converting industry in Saudi Arabia. Still on top of its field of packaging solutions, and remains until today in the business, owing guiding business principles built towards dealing with customers as partners. Not limited to our customers, yet we treat our suppliers too as partners.

On 2014, Nasrpac invested in a new plant site located in Jeddah Industrial City – Al Khumra. Our foremost objective was to expand our site area to accommodate the increase in plant operation capacity. "We invested in new site, side by side, we invested in new machines to augment existing machines." It is our policy to prioritize our customers' requirements, as our partners, to continuously provide uninterrupted service and maintain consistent quality standard. On top of our machines and site capacity, Nasrpac as a family-owned business, embodies a company who takes care of its people as family of its own. Known to all members of the team, that Nasrpac is a long-term and lifetime employment who values loyalty and perseverance.

We are determined to invest and develop Nasrpac with the advent of technology and innovation. And Nasrpac will continue to be responsible for the welfare of its people and to significantly contribute to the whole society in general.



**Mr. Mohamed T. Abed**  
1941-2018



# About Us

NASRPAC, a leading converter amongst GCC region established 1973, licensed 100% foreign capital, with 33,000 tons capacity and fully paid capital investment; 110 million Saudi Riyals (US\$ 29,334,000.00).

Since established, NASRPAC focus on constructive business values; of which Customers are partners and patrons of growth.

Located in the city of Jeddah, built on owned land; Factory area 44,000 sqm and Housing area 6000 sqm.

Nasrpac employs 260 multinational personnel, and converts a wide range of carton packaging materials of household, detergent, beverages, tissues, frozen food, confectioneries, pharmaceuticals, and dairy products.

A wide variety of board utilized in converting, from Duplex board Greyback to Kraftback, FBB, PE-Coated, Foil-Coated, Corrugated 2 and 3 plys, as well as a wide variety of Food Board, and liquid packaging board.

With satisfying annual sales, NASRPAC continuously invests to maintain a market share, through improved service standards, quality assurances, up-to-date technologies and advanced machineries.

In conjunction with latest global innovation, NASRPAC acquired precised machineries to print in six colours, a hi-tech offline UV-Coating, E and F Flute Lamination, Die cutting, Folding and Gluing. Moreover, in the challenge of integration, NASRPAC is equipped with a hi-tech Hot foil stamping, sampling equipment, carrier handles, barcode applicators and rip-taping.

In Pre-press and Product Development, NASRPAC is equipped with up-to-date graphic softwares and high precision laser-powered die making equipment. The pre-press process is operated by a team of highly-skilled personnel to accomplish optimum quality standards of design and product development.

NASRPAC is structured to provide high-quality packaging solutions and equipped with a precised laboratory to integrate and optimize quality standards, quality control and quality assurance.

Further, in the effort to safeguard the environment and maintain a safe working site, NASRPAC recycles board waste, treats sewage and waste water through advanced treatment systems.

"Do things right, first time, all the time", is a slogan of NASRPAC, across all converting stages.

NASRPAC workflow is initiated by a marketing strategy that supports the needs of clients in cost feasibility and continued competitiveness, to build a long-term business partnership.

Supported by a dedicated team effort, NASRPAC aims to provide excellence of partnership standards, customer satisfaction, converting innovations and an ample capacity.

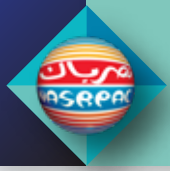
NASRPAC stands distinguished in maintaining an advanced achievement of delivering customer orders in time, all the time.

Production lines are integrated with 2 ply corrugator, top of the line offset printing machines, UV Offline high gloss coating machines, 8 flatbed die cutting machines, Hot Foil Stamping, set of Guillotine Cutters, Window patching, Rip-taping, Foil & PE Slitter Rewinder, Handle Applicator, E and F Flute Laminators, 9 high speed Gluing Machines and Flame Sealing Machine.

Production machineries are operated by a team of highly-skilled personnel to accomplish optimum quality standards; and machines are maintained by in-house highly-skilled maintenance team, capable to implement both timely preventive and corrective maintenance.

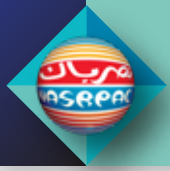
Production and QA/QC are managed and supervised by a team of qualified personnel designated to the right tasks and assignments. A 12,000 sqm warehousing capacity and 4 in-house Sheeters ensure availability and smooth flow of raw materials supply.





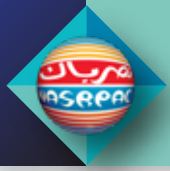
# Evolution





# Facility

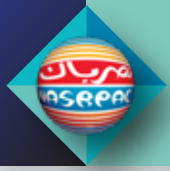




# Some of Our Customers







# Industries We Serve

## Industries:

- \* Food Sector
- \* Pharmaceutical
- \* Health Sector
- \* Detergents
- \* Hardware
- \* Glass Sector
- \* And many more...

## Market:

- \* Saudi Arabia
- \* GCC
- \* Europe
- \* USA
- \* Asia



## Our Vision

**“Maintain and develop the achievement of pioneership”.**

Our success is determined by a continuous commitment to invest in up-to-date technology and machineries, to provide markets with continued feasibility of packaging standards and solutions.

Our goals are defined by procedural priority to quality, and meeting standards of specifications set by the customers.

We are committed to share production plans with customers to provide the vital element of punctuality of order deliveries.





## Our Mission

Quality strategies are defined “A team effort dedicated to provide excellence of Service, excellence of Quality and excellence of Customer Satisfaction”.

Nasrpac Team joint aim: to provide a quality package, that satisfies the end user expectations and needs.

**“We Care to do things right, first time, all the time”.**

**“Quality is a team concern”.**

**“Quality is a must priority”.**



# Quality Management System

مصنع شركة الناصر للطباعة والتغليف  
NASRPAK Packaging & Printing Factory Co.

ESTABLISHED SINCE 1973

## Quality Policy Statement

**Our Vision**

"Maximize and develop the achievement of pioneering", or success is determined by a continuous commitment to invest in up-to-date technology and machines, to provide markets with continued flexibility of packaging standards and solutions. Our goals are defined by provided priority to quality and meeting customer's specifications set by the customer. We are committed to share production plans with customers to provide the end demand of portability of other industries.

**Our Mission**

Quality strategies are defined "To have effect dedicated to provide excellence of Service, excellence of Quality and excellence of Customer Satisfaction".

Because, from just one, to provide a quality package, that achieves the end use expectations and needs. "We Care to do things right, but first, of the best".

"Quality is a team concern", "Quality is most priority".

**Quality Policy Statement**

NASRPAK since 1973, is involved in carton packaging for detergent, food, beverages, confectioneries, household products and their associated business administration and has a vision to lead with professionalization and innovation, and manufacture packaging cartons for Saudi Industries markets by variety of **Printing Solutions** for industries and packaging purposes.

A key way to achieve this is by operating a Quality Management System (QMS) in accordance with the requirements of ISO 9001:2015.

**Top Management is committed to:**

- Satisfying applicable requirements by ensuring that customer and applicable statutory and regulatory requirements are determined, understood and consistently met.
- Establish partnerships with suppliers and interested parties to provide an improved service.
- Continuous improvement of the QMS by ensuring the risks and opportunities that can affect conformity of products and services and the ability to enhance customer satisfaction are determined and addressed and the focus on enhancing customer satisfaction is maintained.

**Top Management shall:**

- Take accountability for the effectiveness of the QMS.
- To fulfill the needs and expectations of interested parties and risk-based thinking, which address technical issues and challenges, and promote the use of a process approach and improvement.
- Ensure the quality policy and quality objectives are established for the QMS and are compatible with the context and strategic direction of the Company.
- Quality objectives have been set and are maintained as part of the QMS internal auditing, monitoring and management review processes, in order to enhance customer satisfaction.
- To increase competitive advantage in the marketplace by increasing efficiencies and reducing waste.
- Ensure that the resources needed for the QMS are available, including training, support and encouragement.
- Communicate the importance of effective quality management and of conforming to the QMS requirements.
- Ensuring that the QMS achieves its intended results.
- Engage, direct and support personnel to contribute to the effectiveness of the QMS.
- Support other relevant management roles to demonstrate their leadership as it applies to their areas of responsibility.

This policy will be communicated to all employees and organizations working for or on our behalf. Employees and other organizations are expected to cooperate and assist in the implementation of this policy, whilst ensuring that their own work, so far as it is reasonably practicable, is carried out without risk to themselves, others, or the environment.

This policy will be reviewed annually by top management and where deemed necessary will be amended and re-issued. Previous versions of this policy are archived. This policy is available to relevant interested parties, upon reasonable request.

**"Business Quality is everybody's responsibility."**

**Eng. Yalsh M. Almad**  
 General Manager



## CERTIFICATE OF REGISTRATION

This is to certify that the management system of:

### NASR Packaging & Printing Factory Co.

Main Site: Al Wadi Super, Al Khuma District, PO Box 12128, Jeddah 21473 Kingdom of Saudi Arabia.

has been registered by Intertek as conforming to the requirements of:

## ISO 9001:2015

The management system is applicable to:

Converting carton packaging, printing solutions and services.

Certificate Number: 05007460

Initial Certification Date: 25 March 2020

Date of Certification Decision: 25 March 2020

Issuing Date: 25 March 2020

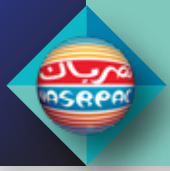
Valid Until: 24 March 2023

**Colin Moldovan**  
 President, Business Assurance

Intertek Certification Limited, 128A Voking Park, Voking Road, Jersey JE2 4RT, United Kingdom.

Intertek Certification Limited is a UKAS accredited body under schedule of accreditation no. 018.

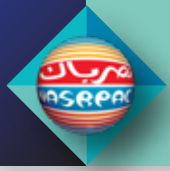
Intertek, the Intertek logo, and the Intertek Certification mark are trademarks of Intertek Corporation. The use of the Intertek Certification mark by other organizations is prohibited. The use of the Intertek Certification mark by other organizations is prohibited. The use of the Intertek Certification mark by other organizations is prohibited.



# Factory Pictures





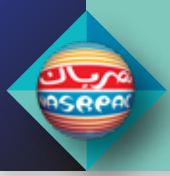


# Some of Our Products

## Our Capabilities Include:

- \* Single Face Corrugated
- \* Board (SBS, GB, 2SPE)
- \* Clamshell
- \* Window Patching
- \* Foil Stamping





# Pre-Press

- \* In House Graphic Design
- \* Digital Color Proffing
- \* Digital Sample Maker
- \* Computer to Print (CTP)





# Sheeting







# Single Face, Laminating, Rip Taping





# Printing







# UV, Die-Cutting, Folding and Gluing







# Dispatching





# THANK YOU!

**Address:**

Al Wadi Superb, Al Khumrah District  
Near Al-Majdoa'ee Circle P.O. Box  
12328 Jeddah 21473, Saudi Arabia

**Contact:**

+966-12-6117280 | +966-12-6117281  
+966-12-6117282 | +966-12-6117285

[www.nasrpac.com](http://www.nasrpac.com)